



Safecoat Paints & Primers

We're the best primer and paint choice for personal health, especially for the chemically sensitive. And we're proud to be one of the only doctor-recommended paints and primers on the market. You'll breathe easier knowing that our unique formulation helps block toxic emissions from seeping into your environment. Plus, our premium performance produces beautiful results. You don't have to give up style for health with our vast spectrum of contemporary and traditional colors. No animal testing, ever.

New Wallboard Primecoat HPV SCS CERTIFIED - LEED QUALIFIED

Safecoat New Wallboard Primecoat HPV is a premium quality, fast-curing, flat-finish primer specially formulated to provide a superior prime coat over interior surfaces such as new gypsum wallboard and textured sheetrock. It equalizes the absorption rate of topcoat paints over a variety of surfaces with different porosities, and helps to eliminate decorating problems over textured sheetrock and tape joints on wallboard. Solves finishing problems such as "telegraphing" or "joint banding" by equalizing porosity and texture, filling voids left by today's building materials, so that top coats cover more evenly.

Transitional Primer SCS CERTIFIED - LEED QUALIFIED

Safecoat Transitional Primer is a premium quality, water-based, flat-finish universal primer specifically formulated to solve difficult application problems without the use of toxic and malodorous chemicals. Because it has an extremely tight and efficient polymer network, when properly applied it is particularly well suited for transitioning from existing oil-based painted surfaces to water-based coatings. When properly applied, it is useful as a stain blocker for many of the knot holes, water soluble stains and oils, tannins and terpenes in wood which can "bleed through" to the surface upon the application of traditional water-based primers. Like all Safecoat paints, it is the least toxic product of its type, and contains no naphtha or other aromatic solvents, and no formaldehyde, ethylene glycol, ammonia, acetone, heavy metals, crystalline silica or other carcinogenic or hazardous materials. Safecoat Transitional Primer is naturally low in odor, and unlike other paints contains no masking agents or fragrances to hide the smells of toxic chemicals.

MetalCoat Metal Primer SCS CERTIFIED - LEED QUALIFIED

AFM MetalCoat Acrylic Metal Primer is a thermoplastic acrylic emulsion primer fortified with rust inhibiting pigments. Designed for use on non-ferrous metal, iron, steel, aluminum, galvanized and masonry. It is not recommended for copper. Provides a tough, flexible film, producing outstanding corrosion resistance and excellent adhesion. May be used on interior or exterior, including marine atmospheres. Very low odor and low VOC, it is one of the least toxic metal primers available, formulated without the heavy metals and other hazardous ingredients commonly used.



The healthy whole-home solution



3251 Third Avenue, San Diego, CA 92103 T 619.239.0321 F 619.239.0565 www.afmsafecoat.com



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Zero VOC Flat SCS CERTIFIED - LEED QUALIFIED

Safecoat Flat Zero VOC is a premium quality, fast-curing paint designed for areas in which the health of the occupants is a concern: schools, hospitals, homes, offices—anywhere people want to reduce their exposure to toxic chemicals. Safecoat paints have almost no odor during application and are odor-free once cured. They contain no formaldehyde, ammonia, crystalline silica, or ethylene glycol. Provides a soft sheen for areas not generally exposed to high traffic. Available in four bases and tintable to hundreds of zero VOC colors.

Zero VOC Pearl Enamel SCS CERTIFIED - LEED QUALIFIED

Excellent pearl sheen for higher traffic areas where a low luster but good durability is desired. Available in four bases and tintable to hundreds of zero VOC colors.

Zero VOC Eggshell SCS CERTIFIED - LEED QUALIFIED

Eggshell sheen adds more durability. Available in four bases and tintable to hundreds of zero VOC colors.

Zero VOC Semi-Gloss SCS CERTIFIED - LEED QUALIFIED

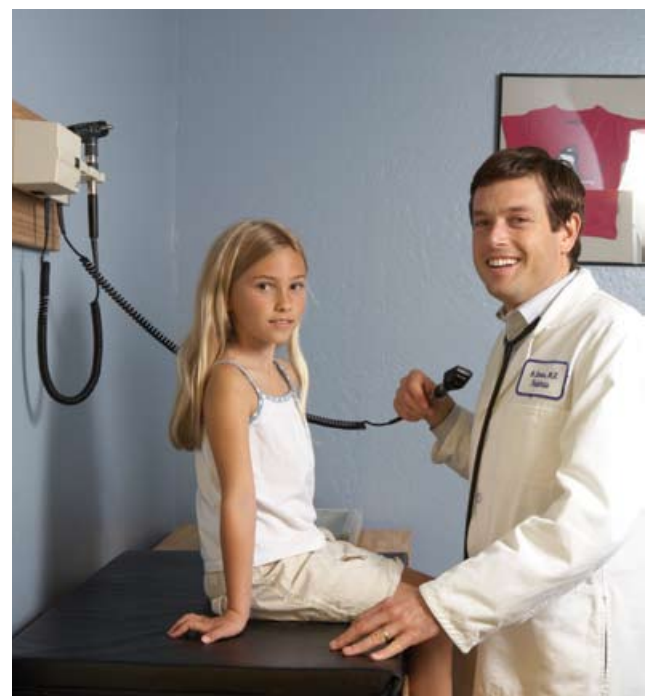
Excellent for frequently cleaned walls. Tintable to hundreds of off-white and pastel colors with zero VOC colorants.

Trim and Door Enamel SCS CERTIFIED - LEED QUALIFIED

A unique, highly durable coating for high-abuse areas such as trim, baseboards, chair rails and doors. Available in eggshell and semi-gloss finishes. Available in four bases and tintable to hundreds of zero VOC colors.

All Purpose Exterior Satin SCS CERTIFIED - LEED QUALIFIED

Safecoat All Purpose Exterior Satin is a sophisticated, premium quality, paint designed for a variety of exterior surfaces where a durable, weather-resistant finish and superior film formation properties are needed. It is well suited for buildings in which the health of occupants is a concern: schools, hospitals, homes, offices—anywhere people want to reduce their exposure to toxic chemicals. It is blister- and fade-resistant, has excellent hide, extremely low VOC for sustainability and pollution reduction, and cleans up easily with soap and water. Available in four bases and tintable to hundreds of zero VOC colors.



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