



“I thought it had to be zero voc to be safe?”

“Zero VOC” does not mean non-toxic. This is a critical point that is often misunderstood. Government regulations have increasingly restricted the presence of chemicals in paints and coatings that might have a negative impact on the atmosphere (regarding smog creation), but strict regulations for chemicals that might have an impact on human health have yet to be implemented. The fact is that paints which carry a “zero VOC” label aren’t necessarily free from Hazardous Air Pollutants (HAPs) or toxins.

Safecoat Naturals are the new generation of planet and people friendly paint. Ask a salesperson about how you can ‘go natural’ and not-toxic.

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Building A Healthier World