

## About the Manufacturer

### About Kaleen

For more than 50 years, the Kaleen family has built a reputation as a leading manufacturer, importer, and distributor of multi-category resources in today's floor covering market, working with designers and retailers to provide beautiful, top-quality rugs, carpets, and home accessories for homes around the world.

Kaleen is headquartered in Mumbai, India, and has three manufacturing units in Bikaner, Mirzapur, and Panipat where yarn rugs and broadloom are produced and shipped, using various international operations, and our United States office and distribution center in Dalton, Georgia. Kaleen's point of pride and commitment to customer satisfaction reflects the proven success for over 50 years within the textile industry. The strength of Kaleen's skilled artisans allows for many opportunities no matter the size or complexity of the project. Kaleen's new and existing manufacturing plants are certified as "GREEN ENERGY," i.e. solar power and recycling water plants.

The Kaleen brand is more than rugs and broadloom; it is a lifestyle. We put our skills and resources to the best possible use with fashion-forward designs and constantly evolving qualities. Because of our attention to detail, we repeatedly hear from the customer..."It's perfect."

High-quality rugs with a luxurious feel is synonymous with Kaleen. Day after day, year after year, we leave no stone unturned to provide long-lasting quality, timeless classics, or high-fashion décor for all your needs.

All Kaleen facilities are eco-friendly and certified by the ISO 9000 & SA8000 International Organization for Standardization that defines, establishes, and maintains an effective quality assurance system for manufacturing and service industries. ISO 9000 & SA8000 deals with the fundamentals of quality management systems, including

eight management principles which family of standards are based and certifies all requirements have been met.

Our company offers a comprehensive range of products across styles and price ranges, in both commercial and residential spaces:

- Signature collections of luxurious handmade rugs, machine-made, broadloom carpet, hand-woven, hand-knotted, and many more innovative products.
- Prestigious designer lines featuring top brands in the home décor market.
- Handmade broadloom carpets for residential homes.
- Quality affordable area rugs created on state-of-the-art power looms.

With an inventory at any time over 6,500 distinct styles in area rugs alone, Kaleen offers unparalleled service to its dealers, shipping more than 95 percent of orders within 48 hours. We take immense pride in our commitment to maintaining an outstanding in-stock position. Our partnership with rug and carpet retailers extends beyond merchandise. We provide regularly updated print and digital materials and cost-effective promotional tools designed to help retailers promote their business and assist their customers in finding the perfect addition to their home décor.

The late Shivkishan Rathi, the father of Radhe and Monty Rathi, left his home of Bikaner, Rajasthan India at a young age. In his late 20s, he was able to achieve his dream when he arrived in Mumbai, the business capital of India. In the early 1980s, he formed a textile company that produced ladies' clothing, fabrics, and men's clothing. He always believed in vertical manufacturing to control quality, cut out the middlemen, and pass the savings on to customers. Through hard work and passion, the dream became reality. Kaleen soon grew and achieved success in the textile industry. As the business and family grew, Kaleen quickly formed a distribution arm in the USA in 1997. Kaleen Rugs & Broadloom.

Kaleen as a marketing division formed a distribution center in the Carpet Capital of the World, Dalton, Georgia. Kaleen's North American distribution center has over 250,000 square feet, which distributes rugs and Broadloom across North America.